

# STANDARD PRESS RELEASE

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## NOCO LINK SENDS REAL-TIME DATA TO 9-1-1

Video, photo, and location data to assist 9-1-1 Dispatchers and First Responders

**Larimer County, CO** — Larimer Emergency Telephone Authority is excited to announce the launch of NOCO Link in Larimer County. Built by the company Prepared, NOCO Link enables all Larimer County Emergency Communication Centers to livestream, receive multimedia, and receive location from mobile callers in real-time.

This addition to our technology will significantly improve our ability to respond to emergencies effectively and efficiently. From Kimberly Culp, CEO with LETA, “live video during an emergency improves our ability to help our community. Being able to see the emergency allows 9-1-1 to capture exactly what is happening, to dispatch the proper response, and provide life saving care that might otherwise be missed.”

Participation in video during a call is voluntary and consent of the caller is required. If the caller consents, they will receive a livestream link via text message enabling the caller to activate live video. The real-time data received in the Emergency Communications Center can also be shared with first responders on their computer screen while they are responding to the call.

It’s important to note that the video call function also does not provide Emergency Communication Centers in Larimer County with access to the contents or settings of a caller’s phone.

This launch follows over a year of research, and months of preparation and training to ensure that our emergency telecommunicators and first responders can properly utilize the software.

To learn more about NOCO Link, visit [www.leta911.org/nocolink](http://www.leta911.org/nocolink).

